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Jönköping Airport Signs License Agreement with Footprint Level®

Jönköping Airport was one of the companies taking part in a pilot study for the CO2-meter in 2021, developed by Swedish startup Footprint Level®. Jönköping Airport has just signed the very first Annual License Agreement with Footprint Level.

– This is a very important milestone for Footprint Level®! Jönköping Airport has been our client since 2021 and now they take the step up to place an order on our first service. We are honoured and proud, says Mats Huss, CEO and Co-founder of Swedish startup Footprint Level AB.

The first service is the Footprint Level CO2 Meter and it visualises the CO2-footprint of an organisation over time and in relation to the 1.5°C target in the Paris Agreement. It is a way to make the sustainability communication more user friendly. Decision makers need clear and visually friendly communication in order to take important decisions. This is key for the customers of Footprint Level.

– We have high ambitions when it comes to our business to be at the forefront when it comes to quality and sustainability work. We are looking forward to a continued collaboration with Footprint Level to raise our environmental work to a new level, says Sofie Hagman, CEO of Jönköping Airport.

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Topics

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Footprint Level® develops services that visualise complex climate data in a simple way. Our first service shows the CO2-footprint of an organisation, over time and in relation to the Paris agreement. In 2022 we start the development of our second service - a meter showing the progress of an organisation's circularity. Launch planned for 2023. The company was founded in 2020 in Skanör, southern Sweden. Footprint Level® is the winner of Creative Business Cup Sweden 2021.

www.footprintlevel.com